

(602) 733-3925

sierra



johnson

SIERRA.JOHNSON@ASU.EDU

Currently seeking the position of a Graphic Designer role that will allow me to challenge and bring out my creativity skills. With 7 years of experience I can assure you that I am detail oriented, a self motivator, team player and goal oriented.



WWW.SIERRAJPHOTOGRAPHYANDDESIGN.WEBBLY.COM

skills

ADOBE

Photoshop & Lightroom
Illustrator
InDesign

MICROSOFT

Office & Excel
Powerpoint
Outlook

OTHER SKILLS

Basic HTML & CSS
Mac/PC Systems
Customer Service

education

ARIZONA STATE UNIVERSITY - 2015

Master of Science
Graphic Information Technology
Emphasis in Internet technologies, Social Media, E-Commerce and business in design

ARIZONA STATE UNIVERSITY - 2010

Bachelor of Science
Graphic Information Technology
Emphasis in print, design, photography and multimedia technology

work experience

FREELANCE PHOTOGRAPHER/DESIGNER

Numerous Clients (AZ, NM) • Jan. 2009 - present

- Specialize in portrait, event and wedding photography. Coordinated and produced all photo shoots on location. Edited all digital photos to produce a flawless image for clients.
- Design event invitations, logos and marketing/advertising materials for numerous clients.
- Worked with Joyin Toy, edited numerous product photos for their Amazon store.
- Worked with Valley Metro to produce a city map for the new Tempe Streetcar.
- Created vector artwork and logo, meant to be used on T-Shirts, for the Ohkay Owingeh Pueblo Tribe.
- Create Snapchat advertisements for Freestar Publisher.

SENIOR CUSTOM PRODUCTION DESIGNER

Shutterfly (Tempe, AZ) • Aug. 2013 - Dec. 2017

- Meticulously processed personalized custom orders from Tiny Prints and Wedding Paper Divas by applying stationery etiquette standards and maintaining aggressive productivity and accuracy goals.
- Reviewed customer's photos to make sure they met print quality standards. Applied any necessary editing and color correcting to ensure optimum print quality.
- Was one of the few designers on the Advanced Customization Team. We worked with complex design requests from customers. Applied custom colors, advanced photo edits and layout adjustments by using design skills.
- Assisted other designers with their orders to ensure that the project met delivery deadline.
- Designed custom maps, worked with custom type (typography) invitations.
- Worked with the Customer Care Team to assist customers with complex design and photo/design questions. Handled incoming phone calls and/or return calls, would also take exculated phone calls.
- Assisted with the hiring phase for holiday team 2016. Performed phone and in-person interviews with candidates.

PRODUCTION DESIGNER

Corestaff (Tempe, AZ) • Oct. 2010 - July 2013

- Worked with Tiny Prints and Wedding Paper Divas customers to produce high quality stationery and photo gift items while meeting a daily goal.
- Reviewed customer's photos and applied any layout adjustments to make sure it met print quality standards. Applied any minor photo editing and color correcting to ensure optimum print quality. Accommodated customer requests for design/photo changes.
- Proofread all text for misspelling, grammar and/or text inconsistencies.
- Contacted customers daily regarding their orders.